



Member Spotlight Application

Date:

Name of Business:

Owner (s):

Website Address:

Phone Number:

Email address:

Street address:

Email address:

- 1) When was your business established?
- 2) How many locations do you have?
- 3) Describe your business and the services/products you provide:
- 4) What are some of the challenges that your business faces currently? How are you dealing with them?
- 5) What has been your or your company's greatest business success? What sets you apart from your competitors?
- 6) What are the future goals for the business?
- 7) How do you connect with the community?

IF YOU ESTABLISHED THE COMPANY:

- 8) What made you decide to start your own business? Have you always worked in that industry? If not, what did you previously do?
- 9) What was your biggest challenge when starting the business? How did you deal with it?
- 10) What do you wish you knew then, that you know now?
- 11) What is the best part about owning your own business? What changes has it brought to your life?
- 12) What advice would you give to others who are interested in starting their own business?

Make sure to send a high-resolution logo and some photos of the business (e.g. internal and external, with and without people) via email to info@retailalliance.com.